



Jamarri K. Nix

Graphic Designer

CONTACT

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SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Premiere Pro

Adobe After Effects

Typography

Copywriting

Visual Studio Code

HTML, CSS

Microsoft Office Suite

Fixed and mobile
point-of-sale systems

Empathetic

Leader

Collaborative

Organized

Community-driven designer, illustrator, and researcher from Chicago, IL, pursuing a Master of Arts in Advertising at the Savannah College of Art and Design. I have been designing for over ten years, creating work that spans visual identity and branding, motion graphics, photography, and more.

EDUCATION

Savannah College of Art & Design—Atlanta

Master of Arts in Advertising

GPA: 4.00/4.00

University of Illinois at Urbana-Champaign

Bachelor of Fine Arts, Major in Graphic Design, Minor in Business

GPA: 3.96/4.00

WORK EXPERIENCE

Creative Coordinator

Universal Pictures Home Entertainment

01/2022–Present

- Manage and organize digital assets for the use of multiple parties
- Assist Creative Audio/Visual Sr. Managers daily, performing tasks including ordering assets for project set-up, submitting finishing memos, dub orders, and graphic requests
- Run audio and visuals in meetings reviewing campaign materials for titles such as TV Broadcast and social media spots

Head Graphic Designer

Education Justice Project

10/2018–Present

- Design logos, flyers, banners, t-shirts, bookmarks, and postcards to update and promote the organization's brand identity
- Lay out and update print materials such as guides and pamphlets to provide information on incarceration and criminal justice
- Consult with and help coordinate a team of five on most appropriate graphic design options, and assist with conducting meetings

Print & Design Creative Intern

NBC Television Entertainment Networks

06/2021–08/2021; 09/2021–12/2021

- Created print graphics for several series simultaneously, using studio and episodic photography and stock assets
- Collaborated with Marketing & Digital team to visualize and create motion graphics from an audio file
- Led and collaborated with a team of four to develop and pitch a new television series, including concept, print, and out-of-home advertising

LEADERSHIP + ACTIVITIES

- The Honor Society of Phi Kappa Phi 06/2021–Present
- National Society of Collegiate Scholars 03/2020–Present
- Phi Eta Sigma National Honor Society 04/2019–Present
- Writer's Organizing to form Realistic Dialect 02/2019–Present

AWARDS + HONORS

- U of I's Dean's List, 7 semesters
- James Scholar, 7 semesters
- Hosted U of I's Welcome to the School of Art & Design video
- Artwork displayed in CPS All-City Senior Portfolio Exhibition